



European Golf Teachers Federation

INFORMATION BROCHURE



Make your Passion your Profession
Fully Recognised Teacher Training Program



Business Achievement Award For Outstanding Services To Sports Development 2009

Dear Sir/Madam

Thank you for your interest in the opportunity to become a qualified golf teacher. We have been established since 1992, providing amateur and professional golfers the opportunity to become a qualified golf teacher. Our program is acclaimed for its professionalism and the standards it provides in helping to train future golf instructors.

The EGTF diploma course is quality assured against the standards outlined in the course information and is recognised by ABC Awards, a nationally recognised Awarding Association in the UK.

I have pleasure in enclosing the information on our teaching training program, and I look forward to welcoming you on one of our residential diploma training courses in the near future.

If there is anything you would like to discuss regarding the venue or the course itself, please do not hesitate to contact us at head office.



**27a Ponsford Road, Minehead, Somerset. TA24 5DX TEL: 01643
706010 EMAIL: egt@mail.com WEBSITE: www.egt.co.uk**

The EGTF Diploma in Golf Teaching

The Course consists of lectures, practical work on the range, and examinations that will provide everyone with all the necessary basic tools and information to give a professional golf lesson.

Course Content:

- *Course introduction and EGTF history*
- *Teaching psychology*
- *Teaching total beginners*
- *The Set up – Grip/Aim/Alignment/Stance/Posture*
- *Teaching positions*
- *Backswing*
- *Forwardswing*
- *Video analysis*
- *Ball flight laws*
- *Putting*
- *Chipping*
- *Pitching*
- *Sand play*
- *Teaching children*
- *Preparation of a professional golf lesson*

To gain the EGTF teaching diploma the following assessments must be completed:

Rules Test - Rule book is allowed

The rules test ensure's a good understanding of the rule book and how to use it

Written Theory Test – On EGTF methods and theories

A written workbook to be completed as the course runs, based on information from the lectures, range work and EGTF manual.

Playing Test – To demonstrate playing ability

Two rounds of golf are scheduled during the week, one score of no more than 11 over the par for the course is required to demonstrate playing ability.

Teaching Test – To ensure good standards of teaching are shown.

Two lessons are given to students as part of the teaching exam, demonstrating basic skills learnt on the course

On Completion

On completion of the course, successful candidates will be awarded with a Professional Golf Teaching Diploma and Full Membership Card. This will cover membership of the EGTF to the end of the year from the date of the course, and entitles the member to receive continued support.

Photo Gallery



Spain



New Zealand



England



England



E.G.T.F. RESIDENTIAL DIPLOMA TRAINING COURSE

The Manor House & Ashbury Hotel Oakhampton, Devon

COST OF A 7 DAY DIPLOMA COURSE

£1,395

We can only hold a definite place on the Course date of your choice, with a deposit of £200

FEES INCLUDE

- Diploma course instruction
- Personal copy of E.G.T.F Training Manual & Literature
- E.G.T.F Polo Shirt
- E.G.T.F. Teaching Insurance to the end of the year after the course
- Gala Presentation & Diplomas
- Accommodation for 6 nights (Based on Twin Sharing)
- Full Board (Breakfast, Lunch and Dinner)
- Full Use of the Hotels Extensive Facilities
- Green Fees and Range Balls
- Buggy Hire
- Free EGTF Membership Subscription to the end of the year after Diploma Course
- All gratuities & tax

*** Other Rooming options available contact head office to find out more**

Head Office - 01643 706010

TESTIMONIALS

“The EGTF Course I completed recently was well above my expectations. I have achieved a better understanding of the game and how to teach it, along with increased knowledge of technology. There was so much good information on it, and everything was delivered in a highly professional manner. Worth every penny!”

**Sergeant Major Karl Chappelle, EGTF Pro
Germany**

“I just wanted to express my thanks to Bill and Stewart for making the EGTF Diploma Course such a fun and informative week. I learnt a lot about teaching and the golf swing which will be most beneficial for me personally and in my coaching. Your enthusiasm to help those to become better teachers and to pass the Course was fantastic and it has given me a lot of confidence to want to develop my skills further. It is great to be part of an organisation that is willing to encourage their members at every opportunity. I was thrilled to get my Diploma and punched the air when I got back to my hotel room, as if I had won a tournament.”

**Alison Nicholas, MBE, EGTF Pro
US Open Champion and 6 times Solheim Cup player**

"Having started golf at a young age, I reached a scratch handicap and represented my County for more than twenty years. During this time I played in numerous National and Regional events and became involved administratively in the running of both Club and County golf. I have also been involved in the golf industry and have worked for more than ten years for a number of golf companies and concluded this part of my career by representing Cobra which became part of the Acushnet brand (including Titleist Footjoy). Since obtaining my teaching qualification with the EGTF I have moved to Spain, where I have worked for the last three years. I currently work at Oliva Nova Golf and Beach Hotel, Valencia, which is a 5 star resort designed by Seve Ballesteros which hosts many Spanish events from the OKI tour, and Regional Championships. At Oliva we have a Golf Academy, Junior Schools and teach golfers of all standards from all over Europe. At present I currently write instructional articles for two newspapers on the Costa Blanca and I am also a Staff Instructor on Diploma Courses for the EGTF. Without my teaching qualification I would not have been able to teach and pass on my experience and knowledge to other golfers. I continue to recommend the EGTF to many aspiring professionals."

**Paul Tolley, EGTF Master Teaching Pro
Oliva Nova Golf Hotel, Spain**

Thank you to you and your excellent team for such an interesting, challenging and stimulating week. I would recommend the course to anybody with a serious interest in improving their own and others' games. As well as having a fantastic week with a great group of people, I learned an enormous amount and am already experiencing a big improvement in pupils' lessons and my own game."

Bob Barnes, EGTF Pro

“Firstly I would like to say a big thank you to Bill, Stewart and Sharon, for making my week on the Diploma Course at Forthview Golf Academy, one of the most enjoyable weeks I have ever experienced in all the years I have played golf.

I would like to tell everyone who is a true golfing nut like myself, who wants to improve their knowledge of the game, their own standards and give something back to golf, to go and do the EGTF Diploma Course. It has certainly opened up my eyes to another side of golf and renewed my enthusiasm for playing and now teaching.

I have no hesitation in recommending the EGTF training course to any person who would like to get involved in coaching”.

**Corinne Dibnah, EGTF Pro
Winner of 19 titles including the Ladies British Open**

"I have been the Head Pro at Forthview Golf Academy since 1998. I give over 60 golf lessons per week on an individual basis as well as running 10 group tuition classes per week. One of the keys to the success of the coaching at Forthview is the Junior Golf Academy which sees over 100 kids every week and after four years now we are starting to produce stars of the future. From the Junior Academy I have already produced club, county and national champions.

I have built on my reputation this year by being offered the position to take over as club professional at Falkirk (Carmuir) Golf Club. I have now been working closely with the junior committee at Falkirk to establish an improved junior development program.

In February I applied for the job as County Coach for Stirlingshire along with four other PGA Professionals and was chosen above all other applicants. This is now in the middle of a two year program to develop the junior, youth and under 21 squads. As County Coach I have also participated in the SGU coach education program at the Scottish National Golf Centre.

Due to my ability to impart my knowledge, the EGTF asked me to come on board as a Staff Instructor to help train and examine future teaching professionals on the Diploma Courses.”

**Stewart Craig, EGTF Master Teaching Pro
Falkirk, Scotland**

“I would like to take this opportunity to thank you for all your support and assistance during the Diploma course. The guidance offered by the staff instructors during the course has been an invaluable golfing experience, both in terms of an immediate enhancement of my own golfing game and my teaching competence. I may also say that getting the EGTF Diploma has given me as much, if not more satisfaction than when I received my PhD. Once again, thank you.”

**Dr Paul James, EGTF Pro
Netherlands**

RECENT POSITIONS ATTAINED BY EGTF PROFESSIONALS

- 📍 **Richard Clarke is Head Professional at Portumna Golf Club in Co Galway, Ireland.**
- 📍 **James Burton is Head Professional at Cambridge Lakes Golf Club, Cambridgeshire.**
- 📍 **Ashley Collacott is the Teaching Professional at La Cala Golf, Marbella, Spain.**
- 📍 **Phil Davies is Head Professional at Llandrindod Golf Club in Wales.**
- 📍 **Paul Tolley is Head Professional at Oliva Nova Resort near Valencia, Spain.**
- 📍 **Stewart Craig is Head Professional at Falkirk Golf Club, Scotland.**
- 📍 **Nick Obolewicz is the Head Professional at The Golf Arena, Co Clare, Ireland.**
- 📍 **Thomas Cathomen runs his own Golf Academy in Switzerland.**
- 📍 **Robert Holland is the Teaching Professional at Tuckers Point, Bermuda.**
- 📍 **Don Finlayson is Head Professional at Fielding Golf Club in New Zealand.**
- 📍 **Pete Stopford has joined Bill Abbott as a Teaching Professional at Darenth Valley Golf Course in Sevenoaks, Kent.**
- 📍 **Campbell Lamont is the Teaching Professional at La Sella Golf Course in Spain.**
- 📍 **Peter Ledwidge runs the Mallorca Golf Academy in Mallorca, Spain.**
- 📍 **Bruce Farmer is the Teaching Professional at Silverstream Golf Park, New Zealand.**
- 📍 **David Matthews MBE is the Teaching Professional at Stonehenge Golf Centre, Wiltshire.**
- 📍 **John McCullough is the Teaching Professional at Golf Club Roettgersbach, Germany.**
- 📍 **Allan Renz is Co-Head of Instructional Programs at Chelsea Piers golf complex in New York, USA.**
- 📍 **Gordon Wilson is the Owner of Golf de Treffieux in Loire Atlantique, France.**
- 📍 **John Rainbow is the Teaching Professional at Welford-on-Avon Golf Club, Warwickshire.**
- 📍 **Loretta Christey-Clover is the Teaching Professional at Christey-Clover Golf Academy, Somerset and Wiltshire.**
- 📍 **Christoph Schneller is the Owner of the Grizzly Golf Academy in Magenwill, Switzerland.**

This is a small selection of recent appointments of our EGTF Professionals

"These girls are good"

Question: What do a former winning Solheim Cup captain, and two former Women's British Open Champions have in common?

Answer: They have all become EGTF teaching professionals this year.

Yes the EGTF has never been stronger and the evidence was plain for all to see at the London Golf Show this year. Visitors to this year's London Golf Show could hardly believe their eyes as they stepped up for a short complimentary golf lesson with Dale Reid, Alison Nicholas and Corinne Dibnah.

Anyone working in golf will be familiar with these three names, but there will be some people who will find it hard to believe that these successful lady professionals decided to join the EGTF. So why did they?

Dale Reid said: "I did the EGTF course because it looked advanced in teaching and technology and it teaches you to teach. And Corinne Dibnah had come back from her course raving which is unusual for her."

Corinne Dibnah told us: "I decided at the end of last year that although I was still capable of playing the Tour and winning that I needed to do something that would give me a qualification that I could use when I did stop playing. I enjoyed the course so much, it was great fun and I couldn't believe how much extra knowledge I learnt."

And Alison Nicholas added: "I had just started teaching after retiring from the Tour and I was recommended to the course by Corinne Dibnah. I enjoyed the course and I did it to improve my teaching. I learnt a lot from the week."

It sounds like so many other testimonials featured in this magazine, but note the significance of the people making these comments. We are talking about three giants of the game. Experienced Tour professionals who have enjoyed success at every level and are universally respected throughout the game.

Dale Reid OBE began playing aged four, won the Scottish Girls Championship in 1974 and turned professional in 1979. She has won more than 20 tour events world-wide, played in four Solheim Cups and captained the team twice, including the victory at Loch Lomond in 2000, for which she was awarded the OBE. Alison Nicholas MBE did not take up golf until she was 17, but she turned professional five years later in 1984 after winning the British Strokeplay Championship and becoming Yorkshire Champion. She never looked back; racking up 15 wins world-wide, including the Women's

British Open in 1987, the US Open in 1996 and six Solheim Cup appearances, receiving her MBE following the victory at Loch Lomond.

Corinne Dibnah started playing at the age of nine and was the Australian Amateur Champion ten years later. She turned professional in 1984 and has won more than a dozen titles world-wide. She was the first Australian to win the Wecetabix Women's British Open in 1988.

To miss quote the Americans, "These girls are good." Cynics among you may feel that the reason they have taken the EGTF diploma is because they need to supplement their income in the twilight of their careers, so to speak, after all we all know the state of the Ladies European Tour. Earning a decent living is a real struggle unless you are at the top of the game and, or, playing in the States, where prize money is fantastic compared to European events. There may be some kernel of truth in this, but if you note that the career earnings of all three from the Tour alone add up to more than £2 million, then you may like to form a different opinion.

Perhaps it is a way of remaining within the game, or even putting something back into a game they love? Well here's what they had to say.

Dale Reid OBE is a straight talking Scot who remains highly competitive, she told us: "I would eventually love to teach full time but at the moment I am trying to build up my schedule and I am going to get involved in the Senior Tour at the end of the year in the USA."

She is currently based at Ladybank Golf Club, Scotland, where her father introduced her to the game and where she now has life membership. Dale said: "The biggest high of my career was followed with the biggest low. The day I won the European Order of Merit in 1984, I lost my Dad the same day. So the fact that he taught me meant it was my proudest day and I am not sure he ever knew that I had won the Order of Merit. I cannot go past the Solheim either; I played in four Solheim Cups and had the honour of being the European Captain twice. The win at Loch Lomond was just magic."

Asked about the EGTF diploma and the organisation's future, she said: "The diploma was not easy. I was terrified. It's been a long time since I did paper work or swatting up. Yes I do believe there is a place for the EGTF. In my opinion it is very advanced in its teaching and technology and the plus is the 40 years I have been playing I have learnt more in the last six months about how to teach people how to play golf."

Corinne Dibnah brings a typical Australian forthrightness to any interview and her thoughts on the EGTF and



Dale Reid OBE

what she got from the course were illuminating. She is also currently based at Ladybank, but is working on her game with EGTF Master Teaching Professional Stewart Craig and plans to compete on Tour again.

"Stewart is such a great instructor that you cannot but learn how to teach people to play golf as well as helping me in my own game. We have done some really great stuff with my own game, it's now given me a new outlook and I really want to play golf again. Stewart and I have been doing some changes to my game over the winter as I feel that I want to still play on the Tour but I was never going to keep playing the way my game was at that time so I achieved two things when I did the course. A fresh pair of eyes to sort some of the problems I was having in my own game and I got a Diploma at the same time. Stewart and I seemed to get along great which is what every Tour pro needs and who they trust to do the best for their game and he has given my game the overhaul it has needed for a very long time. I do want to teach and I plan on doing my Masters at the end of this year. I believe in being the best I can be at everything I do. I guess that is just my nature so I plan on being a very good teacher."

So what did she think about the demands of the diploma and the organisation's standing in the industry?

"Pressure is something every Tour professional learns to deal with, some successfully, others find it a little harder and it takes a little longer but at no time was there pressure on the course, a little uncertainty maybe, but Bill and Stewart made you feel comfortable. Also there were some great guys on the course so we all had a great laugh.

"I believe that the EGTF are so far ahead of teaching people to play golf that any golf club that doesn't have one of us there is doing their membership a great disservice, because we surround ourselves with professional people in every field that is the game of golf today. We have Dr Paul Hurrion who is so far ahead in biomechanics, not just for golf but every sport. Helen Thompson, a top physio in her field, to teach us why the body can or cannot do some things, which is a big step when you are teaching people of all ages and different physical needs and this is all part of the modern game. I do think we need to promote ourselves as teachers and as an organisation better than we are doing right now, how we do that I am not sure, that isn't my field."

Golf though is her field and she told us about her finest moments.

"My greatest moment would have to have been my British Open win as I was the first Australian woman

golfer to do it. There have been two other Aussies but I am always going to be the first. I was nine-years-old when a couple who we lived next to in a small country town called Bowen and who have known me since the age of two taught me how to play golf. Diane was a really good golfer she played off four and Graham who has always had a great eye for the golf swing created a monster when they put a club in my hand, but my Mum and Dad always knew where I was.



Alison Nicholas MBE

"They have both been a very big part of life and still are, we still play golf every afternoon together when I am home in Aussie, it is great fun. I have been lucky with people in my golf career, I have been taught by some of the best; one being Charlie Earp, better known as Greg Norman's coach."

Alison Nicholas MBE was encouraged to take up golf by her parents at the age of 17. She began her playing days at the Hallamshire Golf Club in Sheffield, England.

She runs the Alison Nicholas Golf Academy in Birmingham and is in demand as a commentator for TV and radio and for corporate events. She teaches for about three days a week and constantly strives to improve her coaching skills. On the EGTF, she said: "I found the course challenging, as being assessed for my teaching was similar to the pressure of playing golf with 25,000 people watching in a tournament."

"The EGTF has been assisting people who have a desire to improve their coaching skills and that can only be helpful as it was for me. If there are valid reasons why other organisations do not accept EGTF pro's then these need to be addressed otherwise it probably should be ignored. I heard some good things and some indifferent things about the EGTF but I was motivated to attend the course to learn more to improve my teaching.

You can never stop learning and although I know a lot about the game I learnt a lot more than I perhaps expected. The content was good and the instruction excellent."



Corinne Dibnah

Well there you have it. All three have played golf at the highest level for more than 20 years and have been coached by some great teachers, but they are all unanimous in the feeling that they learnt a great deal from the course.

The word is spreading and we hope that when people enjoy a lesson from their local EGTF pro, they will turn round and say: "These guys, or girls, are good."

RESERVATION & APPLICATION FORM

TO JOIN E.G.T.F.

(Please complete in block capitals)

Date of Course required:..... Venue:.....

Name: Address:

.....

.....

..... Postcode:..... Telephone:

..... Mob:..... Fax:.....

E-mail:..... Shirt Size (S, M, L, XL, XXL):..... Date of Birth:

..... Handicap:..... Country of Origin.....

Associate membership only please tick here

I wish to reserve forPerson(s), a place on the above course

A deposit with this reservation of £200 (Sterling) – non-refundable (less Membership Fee as Associate Member if applicable) guarantees your place on the course.

Full payment of balance required 4 weeks before starting date of the course.

Payment can be made by:-

- 1) Cheque from British Bank Account in Sterling
- 2) International Money Order in British Sterling (payable to EGTF)
- 3) by one of the credit cards listed below.
- 4) Pay by phone, with your debit/credit card

Please complete details below as relevant.

PAYMENT DETAILS

CREDIT CARD PAYMENT:

Name:	
Date:	
Value:	
Credit Card Type	VISA / MASTERCARD / ACCESS / SWITCH
Credit Card No:	
Card Expiry Date:	
Last 3 numbers on the back of the card	

BANK TRANSFER: Send to TSB, Minehead Branch

Account Name - EGTF

Account No: 25681468

Sort Code: 30-95-66

IBAN: GB20LOYD30956625681468

SWIFT: LOYDGB21588

STERLING CHEQUE PAYMENT:

I am enclosing a cheque for £ made payable to E.G.T.F

Please send Reservation Form to:- EGTF, 27a Ponsford Road, Minehead, Somerset, UK, TA24 5DX

TELEPHONE: +44 (0)1643 706 010 E-MAIL: egt@mail.com

Further Education

We also have Refresher Courses, Advanced Learning Seminars and Master Teachers Courses whereby qualified members are upgraded with the latest golf teaching ideas and technology. These Courses are part of our Continual Professional Development program that has been introduced for the benefit of our members. This program is practical as well as theoretical, and enhances our members' reputations as leaders in the field of golf teaching and education.

EGTF MEMBERS AND BENEFITS

On successful completion of an EGTF residential level 3 diploma course you will automatically become a full member of the EGTF (see member benefits). Those who do not pass all aspects of the course will become an associate member of the EGTF (see member benefits) until such times as all Diploma modules are passed.

Please note that at present insurance cover is for UK residents only and all insurance's have a common renewal date to coincide with membership subscription.

FULL MEMBER BENEFITS

- Your acceptance on the Diploma Course of your choice
- Public & Products liability insurance cover £5million (£2million in Northern Ireland)
- Professional Indemnity insurance cover £1 million
- Associate Membership Fees already paid will be deducted from the cost of the Diploma Course
- You will have Membership only access to the 'Members Page' on the EGTF website
- EGTF membership card
- EGTF bag tag
- EGTF pro-am Event schedule
- Preferred rates on golf tuition breaks, equipment and clothing via our corporate partners
- Access to junior development programs

ASSOCIATE MEMBERSHIP BENEFITS

We realise that you may not be able to attend one of the EGTF Diploma Courses at this particular moment, therefore you may be interested in the EGTF Associate Membership Program.

For a yearly membership fee of £60 you can become an Associate Member of the EGTF

- Your acceptance on the Diploma Course of your choice
- Associate Membership Fees already paid will be deducted from the cost of the Diploma Course
- EGTF membership card
- EGTF bag tag
- Preferred rates on golf tuition breaks, equipment and clothing via our corporate partners

Name.....

Signature.....

I declare that the information given above is true and correct.